



June 4, 2020

Dear Liv Residents and Extended Family,

I write to you as our country is in great pain. Beyond the struggles of a pandemic, with George Floyd's death, the injustices and mistreatment of our Black population and people of color is once again horrifically exposed to the world's eyes. For some, these injustices are witnessed almost daily. For others, it is only when it reaches the headlines. But for our country, it has gone on far too long and people are angry, scared and feeling unheard. If you count yourself in this group of people, please know your family at Liv Communities is here for you.

The countless hate-filled acts of violence we have witnessed as citizens of this country fly in the face of everything we stand for as loving, accepting, passionate citizens of Liv. We believe you have chosen Liv, LivGenerations or the Springs of Scottsdale because you were looking for more than just a beautiful home. Beyond the basics, we strive to provide an environment that promotes Living Connected, Living Responsibly and Living Well. Woven amongst all these brand promises is a deep belief that true community is created only when people can come together in meaningful ways from varied backgrounds and diverse perspectives where we can learn from each other, teach each other and grow together.

Our Liv and LivGenerations communities represent thousands of voices, hearts and minds that can come together for a better tomorrow. For our people feeling angry, scared and unheard, let us raise our collective voices on your behalf. Talk to us. Share your stories. Let us know what we can do to better support you. We have an outstanding team of leaders that dedicate time to serving on our Diversity and Inclusion committee. We encourage you to reach out to that team at [LivDiverse@livcommunities.com](mailto:LivDiverse@livcommunities.com) and provide feedback on additional steps we can take as a company and community to overcome these obstacles of discrimination that have been holding us back as people and a nation.

While it may be easier for some of us to wish this away and just go on with our lives, hoping that time itself will cure the problem, history has proven this will only ensure our children and our children's children will be forced to confront these same realities if we do not face them head on right now.

*"One of the great liabilities of history is that all too many people fail to remain awake through great periods of social change. Every society has its protectors of status quo and its*

*fraternities of the indifferent who are notorious for sleeping through revolutions. Today, our very survival depends on our ability to stay awake, to adjust to new ideas, to remain vigilant and to face the challenge of change.” – Martin Luther King (1968)*

Not a day goes by where I don't think of how blessed I am to work alongside nearly 500 heart-filled Liv team members with a chance to positively impact thousands of lives every day. Now we all have a chance to work together to effect positive change in our world. With so much darkness around us, I hope we can join together as one broader Liv Community to be a beacon of light in the world; a beacon of hope for a brighter tomorrow.

We want your ideas on actions we can take together to effect positive change. Again, please reach out to the email above with any thoughts or if you just feel compelled to share a personal story or experience to encourage active dialogue. It is our honor to build community with each of you as the world needs us banding together now more than ever. Thank you for choosing Liv as your home!

Scott Brooks  
CEO, Liv Communities